

7TH ANNUAL
IN CONCERT WITH
HOPE
SATURDAY, MAY 17, 2025
MOUNTAIN WINERY, SARATOGA
www.hopeservices.org/concert



Become a valued sponsor of In Concert With Hope, benefiting Hope Services' programs for more than 4,100 individuals with developmental disabilities and mental health needs. Choose from a variety of sponsorship levels to enjoy a fun and inspiring night of music and comradery in support of the Hope participants, as well as powerful exposure for your business or organization before, during, and after the event.

YOU ARE IN GOOD COMPANY

60+

Businesses and individuals sponsored ICWH 2024

9

Media partners promoted the concert on their platform

1,700+

Attended the concert at the Mountain Winery in 2024

HOW TO SPONSOR



- STEP 1:** Select a sponsorship level
- STEP 2:** Complete the pledge form:
hopeservices.org/sponsorship

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- Bill Palmer**
- Jeanne Gobalet & Garth Norton**
- Mary Schell**
- Roxanne Vane**
- Roger Barney**

Dear Prospective Sponsor,

We are thrilled to announce that on **Saturday, May 17, 2025**, Hope Services will return to the iconic **Mountain Winery in Saratoga** for its **7th Annual "In Concert With Hope."** This signature event will be headlined by five-time Grammy Award winner **Keb' Mo'** and feature two-time GRAMMY award-nominated jazz saxophonist and vocalist **Mindi Abair**. The concert will bring together **2,000 business and civic leaders, philanthropists, and community members** to support a worthy cause.

Your contribution will help sustain and enhance Hope's innovative programs and services for 4,100+ individuals of all ages with **intellectual and developmental disabilities (I/DD) and mental health needs**, covering expenses for **basic supplies, materials, and staff salaries** that are not fully paid for by the state but are critical to our programs and services.

We offer a **variety of sponsorship opportunities**, ranging from **\$3,000 to \$100,000**, each representing a vital investment in our mission. **Community support from businesses like yours is critical** to advancing Hope's mission of fostering independence, personal growth, and inclusion for those we serve. **Together, we can make a lasting impact!**

Enclosed, please find our **Media Exposure, Sponsor Levels & Benefits, and [Sponsor Pledge Form](#)**. If you have any questions, please do not hesitate to reach out.

Thank you in advance for your thoughtful consideration.

Sincerely,



Bill Palmer Lisa Chapman Tom McGovern Tony Miley
Event Co-Chair Event Co-Chair Event Co-Chair Event Co-Chair



Why Sponsor Hope Services?



By sponsoring **In Concert With Hope**, you directly impact the lives of over 4,100 children, adults, and seniors with developmental disabilities and co-occurring mental health needs, including families like Cherish's who have found critical support through our programs, such as early intervention services.

"When I learned I was having another child with Down syndrome, it was overwhelming," Cherish shares. "But our Homestart team was there every step of the way. Now, my daughter is making incredible progress—she's standing on her own and even scoring above her developmental milestones. I couldn't have done this a second without Hope."

THE POWER OF YOUR SPONSORSHIP

- **\$100,000** pays for job coaching services for 80 participants in the Community Employment Services program for one year
- **\$50,000** supports the purchase of a wheelchair-equipped vehicle to transport clients to and from services five days a week
- **\$30,000** provides access to mental health services for six people with a developmental disability and co-occurring mental health need
- **\$15,000** supports transportation to social and volunteer activities for 100 participants in the Employment, Media, and Community Connections Program
- **\$10,000** provides skill building and support to two participants in the Independent Living Program for one year
- **\$5,000** provides 100 hours of on-the-job support for participants in our employment program
- **\$3,000** provides two sets of specialized feeding equipment to up to 30 children in Homestart



THE SPONSORSHIP EXPERIENCE



"Our financial investment in Hope has help assure that this wonderful organization can continue to fulfill its mission. We encourage others to join us in supporting Hope as it builds self-esteem and independence for the special people it serves."

ANN AND ALDEN DANNER, FAN Sponsor and Parents of a Hope Participant



KEB' MO'



MINDI ABAIR

2.4M+
IMPRESSIONS

From Facebook and Instagram Advertising



22
PRINT ADS

Published in the San Jose Mercury News, Silicon Valley Business Journal, and Los Gatos Magazine



209
TV PSA

Broadcasted with Television Partners



400K+
UNIQUE VISITORS

To the concert landing page and ticket portal



Exposure data from 2024 In Concert With Hope

Our Media Partners



Title Sponsorship

Seeking a Title Sponsor for The 7th Annual In Concert With Hope In addition to the benefits listed for the sponsor tiers below, please see the next page for exclusive, co-created Title Sponsor benefits with a starting investment of \$100,000

2025 Concert Sponsor Benefits	Title Sponsor \$ 50K	Headliner Sponsor \$ 30K	Opening Act Sponsor \$ 15K	Backstage Sponsor \$ 10K	Finale Sponsor \$ 5K	Encore Sponsor \$ 3K
Included event tickets for sponsor and guests	50 tickets Premier Seating	20 tickets Premier Seating	12 tickets Premier Seating	8 tickets Priority Seating	6 tickets Priority Seating	2 tickets Priority Seating
Recognition in all event materials, including on our website with your link	●	●	●	●	●	●
Your logo or name featured in printed publications	●	●	●	●	●	●
Meet & Greet with Keb' Mo' and Mindi Abair	●	●	●	●	●	●
Invitation to VIP Cocktail Reception	●	●	●	●	●	●
Special gift bags and beverages for sponsor & guests to enjoy during the concert	●	●	●	●	●	●
Reserved Parking for sponsor & guests	Premier Parking With Cart	Premier Parking With Cart	Premier Parking With Cart	Premier Parking With Cart	Reserved Parking	Reserved Parking
Social media mentions leading up to & during the event	●	●	●	●	●	●
Dedicated social media feature on Hope Services' accounts	●	●	●	●	●	●
Live recognition on-stage by concert emcee	●	●	●	●	●	●
Logo Included in Television PSAs	●	●	●	●	●	●
Joint press release spotlighting sponsorship	●	●	●	●	●	●

7TH ANNUAL
IN CONCERT WITH
HOPE

PRESENTED BY
YOUR COMPANY'S NAME HERE



Hope is actively searching for a title sponsor

to co-present our 2025 event, The 7th Annual In Concert With Hope. Our Title Sponsor will get all of the sponsor benefits listed in this package, plus the opportunity to co-create a sponsorship experience that includes multi-channel, multi-level marketing to make the most of the exposure this event brings.

TITLE SPONSOR BENEFIT EXAMPLES

- A joint press-release on the partnership between Hope Services and Title Sponsor
- A professionally produced video introducing Title Sponsor and their impact on Hope Services during the concert's fundraising program
- A "Community Hero" award presented to a key leader at Title Sponsor's organization
- Opportunities to include Title Sponsor-branded items in VIP gift bags and to the general public
- The option for representatives from Title Sponsor to host a table and offer giveaways and other marketing materials and opportunities to concert guests

Make it clear to the Bay Area and beyond that you support people with developmental disabilities and believe in celebrating inclusion and diversity in our community.

Be the Title Sponsor for In Concert With Hope.

SAMPLE PRINT ADVERTISEMENT FROM 2024 ICWH

6TH ANNUAL
IN CONCERT WITH
HOPE

FRIDAY, JUNE 14, 2024
MOUNTAIN WINERY, SARATOGA

www.hopeservices.org/concert

Kool & The Gang

MINDI ABAIR

Kool & The Gang to Headline June 14 Concert Benefiting Hope Services

The 6th Annual *In Concert With Hope* is returning to The Mountain Winery on Friday, June 14, 2024. Headlining the event is **Kool & The Gang**, iconic funk and jazz band since 1969, known for hits like "Celebration" and "Jungle Boogie," and back by popular demand is Grammy-nominated jazz saxophonist, **Mindi Abair**! Join over 2,000 community members for a memorable night in celebration of music and philanthropy. Proceeds support San Jose nonprofit, Hope Services, empowering individuals with developmental disabilities and mental health needs for over 70 years.

Tickets Now Available

THANK YOU TO OUR SPONSORS

SPOTLIGHT



HEADLINER



Birk S. McCandless Family
Mary & Fred Schell

OPENING ACT



Ruthie and Bill Palmer
Barbara and Paul
Gentzow Family
Joyce and Brad Smith

BACKSTAGE



Janice and
Thomas Bethold
John McNellis

FINALE



Charles "Chip" Huggins, JD
President/CEO of Hope Services

Dottie and Roger Barney

ENCORE



Ivan Fujihara
Roxanne Vane and John Kyffin

Anne and Joe Pert
Molly and Greg Rhine

Richard Botkin

MEDIA PARTNERS



SERVICE PARTNERS



Sponsors as of 4.5.24



Access VIP tickets and other unique perks by sponsoring the concert. Learn more at www.hopeservices.org/concert

Scan for more info ▶

