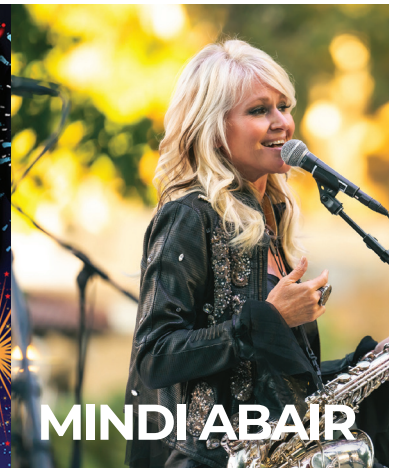


6TH ANNUAL  
IN CONCERT WITH  
**HOPE**

FRIDAY, JUNE 14, 2024

MOUNTAIN WINERY, SARATOGA

[www.hopeservices.org/concert](http://www.hopeservices.org/concert)



**MINDI ABAIR**

**B**ecome a valued sponsor of In Concert With Hope, benefiting Hope Services' programs for more than 3,700 individuals with developmental disabilities and mental health needs. Choose from a variety of sponsorship levels to enjoy a fun and inspiring night of music and comradery in support of the Hope participants, as well as powerful exposure for your business or organization before, during, and after the event.

## YOU ARE IN GOOD COMPANY

**60+**

Businesses and individuals sponsored ICWH 2023

**8**

Media partners promoted the concert on their platforms

**1,700+**

Attended the sold-out concert in 2023

## HOW TO SPONSOR



**STEP 1:** Select a sponsorship level

**STEP 2:** Complete the included Sponsor Pledge Form

**STEP 3:** Return completed form to [concert@hopeservices.org](mailto:concert@hopeservices.org)



hope services

Transforming lives through Hope since 1952

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*VP, Development*

Dear Prospective Sponsor,

On Friday, June 14, 2024, Hope Services will host its 6<sup>th</sup> Annual “In Concert



With Hope,” our largest fundraiser of the year. We expect 2,000 business and civic leaders, philanthropists, and community members to enjoy the benefit concert at Mountain Winery in Saratoga featuring, two-time GRAMMY award-winning, Kool and The Gang and

two-time GRAMMY award-nominated jazz saxophonist, Mindi Abair.

Your contribution will help sustain and enhance [Hope’s programs and services](#) for individuals of all ages with intellectual and developmental disabilities (I/DD) and mental health needs, covering expenses for basic supplies, materials, and staff salaries that are not fully paid for by the state but are critical to our programs and services.

Opportunities range from \$3,000 to \$60,000 and represent a vital investment in 3,700+ residents with developmental disabilities and co-occurring mental health needs. We offer the Bay Area’s most innovative programs and services for these individuals and their families. Community support from businesses such as yours helps sustain and advance Hope’s mission to meet the critical needs of our clients.

Attached please find our Media Exposure, Sponsor Levels & Benefits and Sponsor Registration form. One of us - Bill, Lisa, Tom, or Chip - will reach out to you soon to answer questions and discuss details.

Thank you in advance for your thoughtful consideration.

Sincerely,



Bill Palmer  
Event Co-Chair

Lisa Chapman  
Event Co-Chair

Tom McGovern  
Event Co-Chair

Charles “Chip” Huggins, JD  
CEO/President

30 Las Colinas Lane • San Jose, CA 95119-1212 • T 408-284-2850 • F 408-284-2863 • [hopeservices.org](http://hopeservices.org)



# Why Sponsor Hope Services?



**W**hen you sponsor *In Concert With Hope*, you help support 3,700+ children, adults, and seniors with developmental disabilities and co-occurring mental health needs across nine Bay Area counties. Hope's programs aim to improve the lives of its participants by facilitating both their healthy cognitive and physical development, as well as their full inclusion in the community. Hope Services is a leader in providing innovative programming to meet the needs of people with developmental disabilities and their family members and caregivers.

## THE POWER OF YOUR SPONSORSHIP

- **\$60,000** pays for job coaching services for 50 participants in the Community Employment Services program for one year
- **\$30,000** provides access to mental health services for six people with a developmental disability and co-occurring mental health need
- **\$15,000** supports transportation to social and volunteer activities for approximately 100 participants in the Employment, Media, and Community Connections Program
- **\$10,000** provides skill building and support to two participants in the Independent Living Program for one year
- **\$5,000** provides 100 hours of on-the-job support for participants in our employment program
- **\$3,000** provides two sets of specialized feeding equipment to up to 30 children in Homestart



### THE SPONSORSHIP EXPERIENCE



*"In Concert With Hope is always a highlight for my wife, Joyce, and me. We sponsor year after year because of the incredibly impactful work of Hope Services. The concert gets bigger and better every year, and it's so much fun to be a part of the energy and momentum."*

**BRAD SMITH**, who has sponsored *In Concert With Hope* with his wife, Joyce, since 2019



**2.2M+**  
IMPRESSIONS

From Facebook and  
Instagram Advertising



**13**  
PRINT ADS

Published in Nob Hill Gazette,  
Silicon Valley Business Journal, and  
Los Gatos Magazine



**209**  
TV PSA/ADS

Aired on KRON4 and  
NBC Bay Area



**300K+**  
UNIQUE VISITORS

To the concert landing page  
and ticket portal



Exposure data from 2022 In Concert With Hope

## Our Media Partners



# 2024 Concert Sponsor Benefits

Presenting Sponsor

**\$ 60K**

Headliner Sponsor

**\$ 30K**

Opening Act Sponsor

**\$ 15K**

Backstage Sponsor

**\$ 10K**

Finale Sponsor

**\$ 5K**

Encore Sponsor

**\$ 3K**

Included event tickets for sponsor and guests	24 tickets <i>Premier Seating</i>	16 tickets <i>Premier Seating</i>	8 tickets <i>Premier Seating</i>	6 tickets <i>Priority Seating</i>	4 tickets <i>Priority Seating</i>	2 tickets <i>Priority Seating</i>
Recognition in all event materials, including on our website with your link						
Your logo or name featured in printed publications						
Social media mentions leading up to & during the event						
Meet & Greet with Kool & the Gang and Mindi Abair						
Invitation to VIP Cocktail Reception						
Special gift bags and beverages for sponsor & guests to enjoy during the concert						
Reserved Parking for sponsor & guests	<i>Premier Parking With Cart</i>	<i>Premier Parking With Cart</i>	<i>Premier Parking With Cart</i>	<i>Premier Parking With Cart</i>	<i>Reserved Parking</i>	<i>Reserved Parking</i>
Dedicated social media feature on Hope Services' accounts						
Live recognition on-stage by concert emcee						
Logo Included in Television PSAs						
Access to VIP Suite with beverage and food attendant						

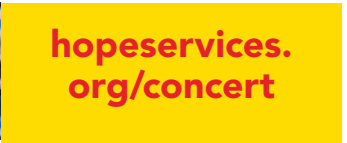
## Fund-A-need Donations

If you would prefer not to receive sponsor benefits, you can still support the concert by donating as a **Fund-A-Need donor**. To help close the funding gap, Hope Services relies on supporters like you to make our work possible.

# SAMPLE PRINT ADVERTISEMENT FROM 2023 ICWH



THE MOUNTAIN WINERY | SARATOGA, CA | FRIDAY • JUNE 16, 2023



**hopeservices.org/concert**

TICKETS  
SPONSORSHIPS  
MORE INFO

SCAN FOR DETAILS



### The Event

Join us for *In Concert With Hope*, celebrating 5 years of this extraordinary event and a world of difference for the clients of Hope Services. Taking the stage is the best in funk and soul music for over 50 years, **Tower of Power**, along with two-time Grammy award nominated jazz saxophonist, **Mindi Abair!**

### The Venue

The Mountain Winery, famous for its concert series, boasts breathtaking views of Silicon Valley and has hosted some of the greatest performers of our time. Named one of the Coolest Concert Venues in the US by Buzzfeed, the amphitheater ensures an exceptional experience for star performers and guests alike.

### The Cause

Hope Services is the Bay Area's largest provider of services to individuals and families living with developmental disabilities and co-occurring mental health needs. Your support of In Concert With Hope represents a vital investment in the 3,700+ clients we serve annually across nine Bay Area counties.

## THANK YOU TO OUR SPONSORS

### SPOTLIGHT



### PRESENTING



### HEADLINER



### OPENING ACT



### BACKSTAGE



### FINALE



### ENCORE



### FUND-A-NEED



### LONGTIME PARTNERS



### MEDIA PARTNERS



IN CONCERT WITH



## SPONSORSHIP PLEDGE FORM

Hope Services  
30 Las Colinas Lane  
San Jose, CA 95119  
EIN#: 94-1399287

[hopeservices.org/concert](http://hopeservices.org/concert)  
Contact: Christianne Jennings  
(408) 284-2862  
[concert@hopeservices.org](mailto:concert@hopeservices.org)

### SPONSOR'S INFORMATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_ Phone #: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Please indicate below how you would like to be acknowledged or if you wish to remain anonymous:

\_\_\_\_\_

### SPONSORSHIP LEVEL

- \$60K – PRESENTING
- \$30K – HEADLINER
- \$15K – OPENING ACT
- \$10K – BACKSTAGE
- \$5K – FINALE
- \$3K – ENCORE
- FUND-A-NEED
- MEDIA
- IN-KIND

Please note: payment and your high-resolution logo are required in order to receive recognition in event advertising and marketing.

All sponsorships and advertisements will be tax-deductible to the extent provided by law

Corporate Matched Giving - Does your company match your employee's donation? [ ] Yes [ ] No

### SPONSOR PAYMENT INFORMATION

Please remit payment by May 31, 2024:

**Check** Please make check payable to Hope Services - Development, 30 Las Colinas Lane, San Jose, CA 95119

**ACH** Please contact Christianne Jennings at [concert@hopeservices.org](mailto:concert@hopeservices.org)

**Credit Card** (processing fee applies)

Name on Credit Card \_\_\_\_\_

CC# \_\_\_\_\_ Exp. \_\_\_\_\_ CCV \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name and Title: \_\_\_\_\_

THANK YOU FOR SUPPORTING HOPE SERVICES!